



# Staying Appraised

## CONFERENCE TIME!

The Annual Conference and Business Meeting will be held April 15th-17th at the Embassy Suites in Lake Buena Vista South. Please see page 9 for full Conference information.



### INSIDE THIS ISSUE

- President's Message ..... 2
- Welcome new members.... 3
- Member Spotlight ..... 4
- Glossary update ..... 5
- IAAO News ..... 6
- County Spotlight ..... 7
- Prof. Designation news..... 8
- Conference Information..... 9

## 2014-2015 FCIAAO

### EXECUTIVE BOARD

#### PRESIDENT

Alice Weinberg  
Community Service Director  
Seminole County

#### VICE PRESIDENT

Todd Finlayson, CFE  
Director of TPP  
St. Lucie County

#### 2<sup>ND</sup> VICE PRESIDENT

Brian Loughrey, CFE  
Administrative Director  
Sarasota County

#### TREASURER

Justin Edwards, CFE  
Office Operations Supervisor  
Putnam County

#### SECRETARY

Tracy Drake, CAE, RES, AAS, CFE  
Assistant Property Appraiser  
Clay County

#### MEMBERSHIP DIRECTOR

Katie Casey, CFE  
Senior Projects Administrator  
Seminole County

#### DIRECTOR

Marsha Coleman, CFE  
Assessment Roll Compliance  
Citrus County

#### DIRECTOR

Pat Alesandrini, MAI, SRA, CAE, RES  
Asst. Chief Deputy of Valuation  
Hillsborough County

#### DIRECTOR

John Watterson, GISP, CFE  
GIS Specialist  
Martin County

#### IMMEDIATE PAST PRESIDENT

Neil "Nick" Nikkinen, AAS, CFE  
Real Estate Assessment  
Dep. Director  
Orange County

## PRESIDENT'S MESSAGE

Dear FCIAAO Members,

2015 has proven to be a busy year for all of us and on behalf of your Executive Board, we hope a successful one for each of you! We are planning for our Annual Conference scheduled for April 15 -17th. This year it will be held in Osceola County at the Embassy Suites – Orlando Lake Buena Vista.



*Alice Weinberg*

The facility is centrally located and as you may be aware, the suites are suitable for sharing and include pull out sofas, wet bars and other amenities. The famous Embassy Suites full breakfast is also available with your registration. Discounted room rates include not only our conference and pre-conference education course dates but also two days following the conference. A great opportunity to stay over and enjoy area attractions!

Speaking of pre-conference courses; Monday and Tuesday (13th and 14th) we will present the USPAP Course 151. Access the FCIAAO website for registration information for USPAP, conference and hotel accommodations.



Education tracks are being finalized and the topics of the sessions are also listed on the website; as speakers are confirmed, they will be added too – we apologize for the delay. The General Session will begin on Wednesday at 1:00 followed by a fun Welcome Reception (Sponsored by Thomson Reuter) at 6:00. Education tracks are scheduled for Thursday; you may select Real Property, Exemptions, and IT/GIS. Steering Committees have carefully provided topics that will interest you and provide continuing education for you and your office.



We look forward to seeing you at the FCIAAO Annual Conference April 15th!

Sincerely,

Handwritten signature of Anne J. Weisberg



## WELCOME NEW MEMBERS

Please join us in welcoming the following new members to the Florida Chapter of IAAO this year:

Greg Brown, Escambia

Kay Buchanon, St. Lucie

Marina Calderon, St. Lucie

Summer Carter, Escambia

Brian Cossin, Marion

Danielle Horton, Escambia

Oneika Knight, St. Lucie

Renee Large, Clay

Christopher McDonald, St. Lucie

Briseli Raya, St. Lucie

Ronda Ryals, Escambia

Rosemarie Sheppard, St. Lucie

Tammy Stiles, Escambia

Cathy Tiseo, Escambia

Daena Woods, Lake

## MEMBER SPOTLIGHT: KEVIN LILLY

**Name:** Kevin J. Lilly  
**County:** Nassau



*Kevin J. Lilly*

### **What do you do for the PA?**

I am the Chief Deputy for Property Appraiser, A. Michael Hickox.

### **How long have you been employed by the PA?**

About 2.5 years in Fernandina Beach (Nassau County); 16 years in Naples (Collier County); 5 years at Department of Revenue in Tallahassee.



### **What do you like most about your job?**

Working with the office staff to improve how we provide services to the public.

### **Where were you born?**

Cherry Hill, New Jersey

### **Where did you go to school?**

I attended high school in Lewiston, NY, before moving to warmer weather in Tampa. I went to the University of South Florida and then graduate school at Florida State University.

### **Where was your best vacation ever?**

I guess I should say my honeymoon in London, but our best vacation was to Amsterdam, Netherlands...and I didn't even smoke pot!

### **What are your hobbies?**

Who cares! With a son in middle school and daughter in elementary school my hobby is driving...to baseball practice, dance class, gymnastics, the skate park, and surfing. At least where we live I get to the beach regularly!



### **What do you plan to do when you retire?**

Get back to my newlywed schedule; sleep late, golf, travel, and happy hour at 3pm. Or, hang out at a FL IAAO conference!

### **Do you have any advice for new Property Appraiser employees?**

Speak up and ask lots of questions. Ask why something has been done this way for the last 20 years? It may still work or it may be time to improve the process. Actually read the Florida Statutes and Rules and want to learn. Things are constantly changing and you need to keep improving your understanding of the office to help educate the public.

## SPANISH LANGUAGE GLOSSARY—A REALITY!

In 2012 the FCIAAO Executive Board made a bold financial commitment to the IAAO for the creation of a Spanish Language IAAO Glossary. Many of us know the "blue book" IAAO glossary that has existed for many years, the goal of a Spanish translation was to provide a tool to both Spanish speakers in our profession and to give jurisdictions such as ours with Spanish customer populations a tool to help explain complex appraisal concepts.

This spring, IAAO published the new Glossary [http://docs.iaao.org/media/Glosario\\_Espa%C3%B1ol/index.htm](http://docs.iaao.org/media/Glosario_Espa%C3%B1ol/index.htm) and made it available to the members and the public as well.



*Dorothy Jacks, AAS, CFE*

The glossary was carefully reviewed by appraiser staff across the country who speak Spanish, and this has given the product a more complete feel - the goal was to make the translation standard for all dialects. Two staff from the Palm Beach County Property Appraiser, Jacqueline Padilla and Natalia Mayorga participated in the translation review.

## EMPLOYMENT OPPORTUNITIES

DIRECTOR OF TANGIBLE PERSONAL PROPERTY	Charlotte County
RESIDENTIAL ANALYST	Orange County
TPP APPRAISER (UTILITIES/TELECOMMUNICATIONS)	Polk County
GIS MAPPING TECHNICIAN	Sarasota County
RESIDENTIAL APPRAISER	Sarasota County
WEB/APPLICATION DEVELOPER	Sarasota County



## IAAO NEWS

Leadership Days were held February 20<sup>th</sup> – 21<sup>st</sup> in Kansas City, Missouri. Committee members meet face to face with their IAAO staff liaison twice a year in the fall and winter to discuss specific committee responsibilities. The purpose of the meeting is to plan for the upcoming year and specifically the Annual Conference. The Executive Board meets with each committee during the two days to determine how they can work with each one. If one committee needs the support or assistance of another, the opportunity is taken to meet and discuss issues. Several FCIAAO members are part of the Leadership Days including Alice Weinberg, Dorothy Jacks, Tracy Drake, Sheila Crapo as well as others. The next Leadership Days is scheduled for October 16 – 17<sup>th</sup>.

IAAO President, Martin “Marty” Marshall will be attending our Annual Conference in April. If you are at the conference and see him, make sure you take the opportunity to introduce yourself. Marty brings years of IAAO experience to the office of President, and is a Director with the Lenawee County Equalization Department in Adrian, Michigan.

Other exciting IAAO news is the recent hiring of the new IAAO Executive Director, Ron Worth. If you did not receive a recent email regarding this news, Ron has spent many years in the private sector and the non-profit world. He spent the last 25 years in the Washington, DC area but originally came from the Midwest. IAAO is looking forward to welcoming him in the near future. During the interim, IAAO Member Services Director, Robin Parrish served as the Interim Director.

IAAO Representatives have been re-appointed; your Florida Reps are: Lainie Claudio, Sheila Crapo, and Dorothy Jacks. Two new appointees include Katie Casey and Alice Weinberg. The role of your state reps include providing IAAO educational information, new member recruitment, current member retention, serving as a voice to all members, leadership and the Executive Board, and bringing information and concerns of the chapters, affiliates, states and provinces to the attention of IAAO leadership and staff.

## SAVE THE DATE

The 81<sup>st</sup> Annual IAAO Conference on Assessment Administration will be held September 13-16<sup>th</sup> in Indianapolis, Indiana. Details for registration may be accessed on the IAAO website beginning the week of March 9.

<http://conference.iaao.org/>

The 2016 conference will be held in Tampa, Florida!



## COUNTY SPOTLIGHT: FLAGLER COUNTY

Flagler County is situated on the East Coast of Florida. Flagler was created on April 28, 1917 from St. Johns County (lying North) and Volusia County (lying South) and was named for Henry Morrison Flagler who built the Florida East Coast Railway. The county seat for Flagler is Bunnell. The county has a total area of 571 square miles of which 486 is land and 85 is water.



*Hon. Jay Gardner Jr., CFA*

Marco Polo Park was a theme park that was envisioned in 1967 as a novel family recreation center. The park was to be based on Marco Polo's travels through Europe and the Far East and all of the treasures that those lands had to show. The park would have covered 5,000 acres if fully completed, but after several years of trying and a lack of a convenient exit from the highway, the park was officially closed in 1976. Another factor that led to the Marco Polo Park not fully taking off was that another theme park opened in 1971 just south of Flagler County. The site is currently the home of the Plantation Bay Golf and Country Club Community which boasts 45 holes of championship golf and more than half of the 3,600 acres yet to be developed.

In 1998, two major brush fires threatened to become one huge one and a mandatory evacuation of the whole county was ordered. This was the first time that a whole county had been evacuated in Florida.

Convenient to the beaches of the east coast, Flagler provides 38 parks and gardens and an equestrian trail to take you into the peacefulness of country living.

2014 Certified Tax Roll At-A Glance	
Real Property Parcels	78,093
Tangible Accounts	6,745
Just (Market) Value	\$9,845,628,311
Taxable Value	\$6,538,506,828



Honorable Jay Gardner Jr., CFA | first elected in 2005 | Website: <http://www.flaglerpa.com>

## PROFESSIONAL DESIGNATION COMMITTEE NEWS

The **Tony Hodge Award** is granted to FCIAAO members who earn their IAAO designation. At the 2015 FCIAAO Annual Conference in Kissimmee, the Executive Board will recognize the hard work of new designees and present them with a \$250 check! To be eligible, new designees must be a FCIAAO member in good standing for 12 months prior to being awarded their IAAO designation. New designees should email a copy of IAAO's letter conferring the designation to:

Michael Chaves, PDC Chairman ([mmc@miamidade.gov](mailto:mmc@miamidade.gov)).



*Tracy S. Drake*



## FCIAAO 2015/2016 SLATE OF OFFICERS

PRESIDENT	TODD FINLAYSON (2015-2016) St. Lucie
VICE PRESIDENT	BRIAN LOUGHREY (2015-2016) Sarasota
2 <sup>ND</sup> VICE PRESIDENT	TRACY DRAKE (2015-2016) Clay
TREASURER	JUSTIN EDWARDS (2014-2017) Putnam
SECRETARY	KATIE CASEY (2015-2017) Seminole
IMMEDIATE PAST PRESIDENT	ALICE WEINBERG (2015-2016) Seminole
MEMBERSHIP DIRECTOR	MARSHA COLEMAN (2015-2017) Citrus
DIRECTOR	PAT ALESANDRINI (2014-2016) Hillsborough
DIRECTOR	JOHN WATTERSON (2014-2016) Martin
DIRECTOR	WENDY SAPP (2015-2017) Alachua



## REGISTRATION NOW OPEN

### 2015 Florida Chapter IAAO Annual Conference

April 15-17, 2015

Embassy Suites • Kissimmee, FL



Join us in Kissimmee for the 28th Annual FCIAAO Conference! We will be offering diverse educational opportunities in our General Sessions as well as three tracks covering Real Estate, Exemptions and IT/GIS.

#### ★ Registration

**\$95 member • \$135 nonmember**

Click [HERE](#) to register online or visit our website at [www.fciaao.org](http://www.fciaao.org).

*Payment is accepted online through PayPal or via Check made payable to **Florida Chapter IAAO***

#### **Please send check payment to:**

Katie Casey  
Seminole County Property Appraiser  
1101 E. First Street  
Sanford, FL 32771

*\$10 Late fee applied after March 24, 2015*

Please note that your event registration includes the Thursday Dinner Reception. Please RSVP via the online registration form.

#### ★ Hotel Accomodations

**Embassy Suites • 4955 Kyngs Heath Rd • Kissimmee, FL 34746**

There are a limited number of rooms available at **\$125\* per night** when reservations are made by **March 24, 2015**.

**Click [HERE](#) to book online**

*\*Hotel rate includes parking & daily breakfast*



If you have any questions, please contact Katie Casey at [katie@scpafl.org](mailto:katie@scpafl.org) or 407-665-7500



## **Mission Statement**

“To offer relevant educational opportunities in ad valorem appraisal and administration,  
and to promote professional development of our members.”